

# IN ALL SIZES: THE ITTYBITTY LINE OF

COMPUTER SYSTEMS FOR  
INDUSTRY, GOVERNMENT, ACADEMIA,  
OFFICES, COMMUNES & LARGE FAMILIES



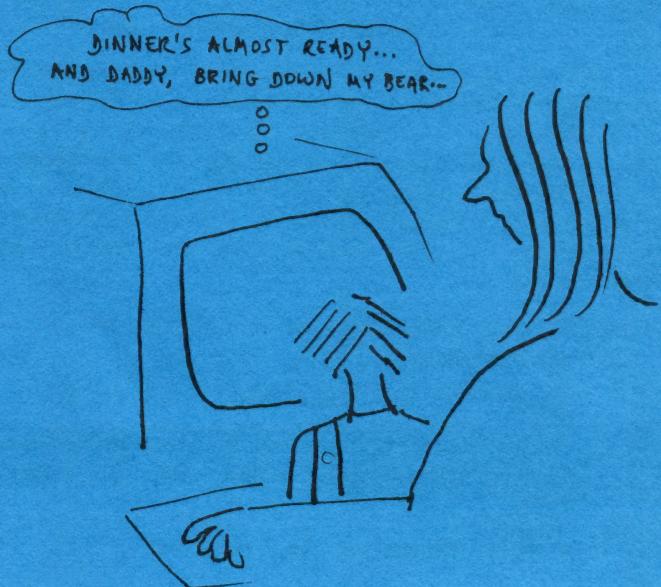
Most computer systems of the past have been too expensive, hard to understand, and graded in capability so the little ones hardly did anything.

We are going to change all that.

The line of computer systems to be distributed by Itty Bitty will range from the tiny to the large — except that our "larger" systems are minuscule by the usual standards of the field.

They will all be powerful — restricted in individual cases only by such absolute limitations as mass memory attached.

Our systems will be set up for either stand-alone computers of the 8080 class — preferably with built-in screens and keyboards, such as the Intecolor® — or for larger computers of the PDP-11\* class, with terminals.



\*"PDP-11" is a registered trademark of the Digital Equipment Corporation.

## HARDWARE

For simple single-user functions, we recommend an 8080-class machine with either audio cassette loader (hand-operated), Phi-Deck® cassette drive, or floppy disk.

For two users, such equipment may be easily connected in tandem.

For multiple users, or where the large storage is required, we suggest the same system running on a PDP-11. This can be set up for as many users as desired, and for high-capability disks — including floppy disk, floppy juke box®, and even megabyte disk stacks.

## SOFTWARE

Our specialty is programs that are easy to use.

In all of these configurations we offer our utterly unique package of computer programs, including —

UPDOC®, the coupled-text retrieval system and word processor.

GWIZ®, the general-ledger accounting & check-book system.

SKEJ®, the time planner.

A complete business inventory system.

High level games for home users.

These systems are defined within a larger list-oriented programming system we call LYSTEM®. This treats all data as simple-minded lists, and every operation as a set of list modifications.

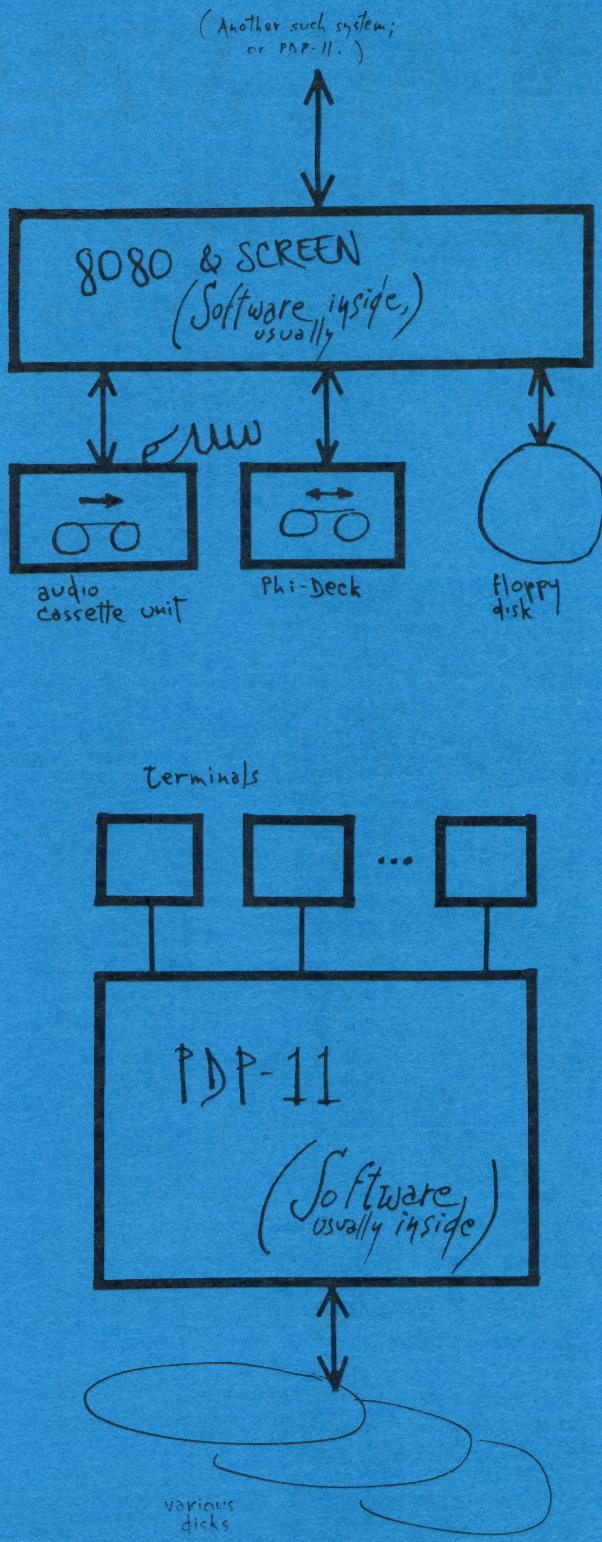
## PRICING

We intend to price this software on an "unbundled" basis, charging only list prices for all hardware and a low-rate perpetual lease for the software.

We do not expect to charge according to the capabilities of the programs, because we do not wish to offer any but the full capability of the whole package. Thus we will charge instead according to the *capability of the hardware*: in proportion to the number of terminals and the amount and type of mass memory. This assures each user that he gets everything.

While pricing has not yet been completed, our intent is as follows:

1. A low rate for home users and hobbyists.
2. A moderately higher rate for part-time business use (tentatively, between two and five hours a week).
3. A somewhat higher business rate.



Note that this system is in no way comparable to the small-computer systems offered by such major manufacturers as IBM, NCR or Burroughs. It puts a complete family of programs on small machines, replacing (in many cases) typewriters, filing cabinets, clipboards, and unnecessary paperwork.

Demonstrations are targeted for late 1976.